

Assessment Plans and Information for the E-commerce program.

a) Specific knowledge, skills, and competencies acquired through the program.	b) How specific knowledge, skills, and competencies will be obtained in the curriculum.	c) Measures that can be used to certify student accomplishment of the identified knowledge, skills, and competencies.	Results 03-04 04-05	Analysis Standard Achieved?	Action Plan
Students will understand essential business processes and the impact of technology on business fundamentals.	ACCT 210 Principles Of Accounting I ACCT 211 Principles Of Accounting II BUS 360 Organization And Management BUS 378 Marketing for E-Commerce BUS 425 Production And Operations Management ECON 201 Principles Of Microeconomics	1) <i>Graduate Survey</i> : 70% of graduates will indicate that DSU contributed to their overall business capabilities. (DSUQ17) 2) <i>Employer Survey</i> : 85% of employers will rate DSU graduates as very good or good in their knowledge of their academic area. (Q11)	03: NA 04: 0% (n=1) (3-5)=100% 03: NA 04: 50% (n=2) (3-5)=100%	Met Met	
Students will understand, design and develop advanced programming skills with particular emphasis on graphic programming systems.	CIS 130 Basic Programming CIS 251 Business Applications Programming CIS 267 Systems Analysis and Design CIS 275 Web Programming I CIS 375 Web Programming II CIS 424 Internet And Electronic Commerce	1) <i>Graduate Survey</i> : 70% of graduates will indicate they are satisfied with their knowledge of programming as it relates to their job. (Q15) 2) <i>Major Field Test</i> : (IS 2002: Fall 2004) 60% will score 50% or higher on the information systems test	03: NA 04: 100% FA04: 100% DSU ECOM Norm: 50.8 User All Norm: 44.8	Met Met	

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<p>Students will understand essential networking theory and experience hands-on operation in local and wide area networking technologies and systems.</p>	<p>CIS 350 Teleprocessing CIS 405 Local Area Networking</p>	<p>1) <i>Graduate Survey:</i> 70% of graduates will indicate they are satisfied with their knowledge of communications as it relates to their job. (Q4) 2) <i>Major Field Test:</i> (IS 2002: Fall 2004) 60% will score 50% or higher on the information systems test</p>	<p>03: NA 04: 100% FA04: 100% DSU ECOM Norm: 50.8 User All Norm: 44.8</p>	<p>Met Met</p>	
<p>Students will understand essential database theory and operation with respect to database programming, design, and operation.</p>	<p>CIS 484 Data Base Management Systems CIS 486 Advanced Database Design</p>	<p>1) <i>Graduate Survey:</i> 70% of graduates will indicate they are satisfied with their knowledge of database as it relates to their job. (Q1) 2) <i>Major Field Test:</i> (IS 2002: Fall 2004) 60% will score 50% or higher on the information systems test</p>	<p>03: NA 04: 100% FA04: 100% DSU ECOM Norm: 50.8 User All Norm: 44.8</p>	<p>Met Met</p>	

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<p>Students will develop a complete understanding of the critical inter-relationships between business and technology. Students will further display an ability to select the best technological solution for a given organizational requirement.</p>	<p>INFS 325 Management Information Systems INFS 424 Internet And Electronic Commerce INFS 427 Information Systems Planning And Mgmt INFS 485 Information Systems Internship</p>	<p>1) <i>Graduate Survey:</i> 70% of graduates will indicate they are satisfied with their knowledge of electronic commerce as it relates to their job. (Q15)</p>	<p>03: NA 04: 100%</p>	<p>Met</p>
		<p>2) <i>Major Field Test:</i> (IS 2002: Fall 2004) 60% will score 50% or higher on the information systems test.</p>	<p>FA04: 100% DSU ECOM Norm: 50.8 User All Norm: 44.8</p>	<p>Met</p>
		<p>3) <i>Employer Survey:</i> 85% of employers will indicate that DSU graduates have a good knowledge of their academic area as it relates to his/her position. (Q15)</p>	<p>03: NA 04: 50% (n=2) (3-5)=100%</p>	<p>Met</p>
		<p>4) <i>Employer Survey:</i> 85% of employers will indicate they are satisfied overall with the DSU graduates in their employ.</p>	<p>03: NA 04: 50% (n=2) (2-5)=100%</p>	<p>Met</p>

2004 Graduate Survey N=1
2003 Graduate Survey N=0

2004 Employer Survey N=2
2003 Employer Survey N=0

2004 Major Field Test N=2