

**Table 2: Major Events Overview**

DSU Strategic Initiatives Related to Retention	Noel Levitz Retention		TITLE III: Strengthening Student Success and Retention through Improved Information Access and Services		Institutional Effectiveness: Retention	AQIP Criteria
Goal 1: Retention	Goals	Strategies	Goals	Strategies	Retention Themes	
<p>Goal 1. By 2007, the University’s retention rate for first-year students will increase to 70% ; and the graduation rates will increase to 45% will increase differences</p> <p>Goal 2: DSU will increase the overall retention rates, the first-year retention rates and the graduation rates of special student groups</p> <p>Goal 3: As one means of improving student retention, DSU will recruit and retain a more diverse community of faculty, staff and administration that reflects both societal and individual differences</p>	<p>Goal 1: DSU will increase student retention of first-time, full-time degree seeking students to 70% by 2007</p> <p>Goal 2: DSU will increase the overall retention rates, the first-year retention rates and the graduation rates of special student groups</p> <p>Goal 3: Increase retention rates for special student populations by 2007</p>	<ol style="list-style-type: none"> <li>1. Develop and implement differentiated orientation sessions for special populations.</li> <li>2. Develop, pilot, and implement a learning community for all students taking 1 or more pre general education courses.</li> <li>3. Improve the content, delivery and scheduling of students with the appropriate faculty member of the Freshmen Success Seminar.</li> <li>4. Implement the Retention Management System for students entering the fall 2005.</li> <li>5. Implement a faculty friendly, web-based early alert system with appropriate training for faculty and interventions for students during spring 2005</li> <li>6. Link high risk courses to the early alert system and create interventions such as Supplemental Instruction and Smart Think.</li> <li>7. Identify students whose term GPA is less than 2.0 and provide assessment in order to determine appropriate intervention.</li> </ol>	<p>Goal 1a. By 2009, the University’s retention rate for first-year students will increase to 70% following implementation of an early alert and automated tracking process</p> <p>Goal 1b. By 2009, retention for underprepared students will have increased by 5 percentage points.</p> <p>Goal 2. By 2009, the success rate of students in the developmental education courses will have increased 10 percentage points from the baseline</p>	<ol style="list-style-type: none"> <li>1.ab1 Develop early alert system to identify at-risk students (Noel Levitz #5)</li> <li>1.ab2 Develop an automated tracking process to ensure compliance with regental policies</li> <li>1.ab3 Freshmen Success Seminar redesign (Noel Levitz #3)</li> <li>1.ab4 Revise advising processes (peer advising etc. lets rethink this and articulate into activities) (Noel Levitz #9)</li> <li>1.ab5 Design, develop, pilot online course sequencing for each major</li> <li>2.1 Revise developmental education programs (Noel Levitz #14)</li> <li>2.2 Provide faculty release time to integrate new strategies into developmental courses (Noel Levitz #6)</li> <li>2.3 Enable pre general education faculty members to participate in professional development opportunities via training (Noel Levitz #17)</li> <li>2.4 Supplemental instruction / Smart Think Tutoring</li> </ol>	<ul style="list-style-type: none"> <li>• Gather and utilize feedback to improve services</li> <li>• Enhance academic advising</li> <li>• Improve customer service</li> <li>• Increase communication between students and the units</li> <li>• Increase awareness and availability of services</li> <li>• Increase online services and / or courses</li> <li>• Enhance web sites</li> </ul>	<p>Criterion One: Helping Students Learn</p> <p>Criterion Two: Accomplishing Other Distinctive Objectives</p> <p>Criterion Three: Understanding Students’ and Other Stakeholders’ Needs</p> <p>Criterion Four: Valuing People</p> <p>Criterion Five: Leading and Communicating</p> <p>Criterion Six: Supporting Institutional Operations</p> <p>Criterion Seven: Measuring Effectiveness</p>

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		<p>8. Develop an internal marketing strategy in order to influence the students' perception of the value of the DSU degree.</p> <p>9. Develop an academic advising program supported by NACADA standards.</p> <p>10. Ensure that course prerequisites are appropriate for content.</p> <p>11. Implement the Connections Program during the summer of 2005.</p> <p>12. Provide professional development opportunities for faculty and staff to understand current teaching and learning styles.</p> <p>13. Develop and implement a faculty and staff diversity awareness program.</p> <p>14. Investigate the use of a faculty driven, computer based, web-based approach as an alternative form of math instruction.</p> <p>15. Develop an accelerated communication track to ensure that late arrivers are moved into a successful path.</p> <p>16. Implement appropriate strategies that may be evident from the Financial Aid Impact Research project.</p> <p>17. Enable pre general education faculty members to participate in professional development opportunities via training, attendance at NADE, CRLA, etc. and provide workshops to campus staff and faculty.</p>	<p>Goal 3. By 2009, proficiency exam pass rates will equal the state average.</p> <p>Goal 4. By 2009, proficiency exam pass rates will equal the state average.</p> <p>Goal 5. By 2009, student satisfaction will have increased 25 percentile points based on NSSE ratings</p> <p>Goal 6. By Fall 2009, DSU's endowment base will have increased by 17% over Fall 2003 baseline, as a result of successful fundraising</p>	<p>3.1- Revamp services to prepare for proficiency exams</p> <p>4.1 Create the infrastructure to enable the functional units to access, run and distribute the reports needed to make informed decisions.</p> <p>4.2 Produce required reports to evaluate functional units' strategic goals</p> <p>4.3 Evaluate institutional benchmarks utilizing new reports</p> <p>5.1 Evaluate National Survey of Student Engagement</p> <p>5.2 Internal marketing strategies also discussed web redesign supportdsu.edu and reverse directory (other related activities) (Noel Levitz #8)</p> <p>6.1 Increase revenues through increased retention</p>		<p>Criterion Eight: Planning Continuous Improvement</p> <p>Criterion Nine: Building Collaborative Relationships</p>

